

# Driza-Bone in Alps

By ROWENA McNAUGHTON

**E**VER since Maffra-raised William Walker kicked off his training wheels and felt the freedom of riding a bicycle, pushing boundaries has become a quest.

Two years ago he became the Australian under-23 national cycling champion, and a few months later he found himself riding in the Rabobank pro team deep in the Swiss Alps on a seven day tour.

With temperatures below 10 degrees, and without an ounce of body fat, Walker was frozen and struggling at the back of the pack.

Out of complete desperation he phoned a friend who had been telling him about a new Merino wool Driza-Bone next-to-skin range that was achieving excellent performance results.

When the lightweight jacket arrived two days later, Walker remained a skeptic, but within an hour of wearing it he was not only warm but making up places.

Mr Walker (pictured left with Narrandera Merino producer Garth Strong, Arcadia) shared this story



with southern Merino wool growers at the Lempriere Fox and Lillie and The Merino Company (TMC) grower partner information forum at the Driza-Bone retail store in Prahran, Melbourne, last Friday.

South eastern Merino wool growers who have locked in wool for the

2007-08 TMC pool were given an insight into the strength of the business, with all leaving amazed at TMC's reach.

■ **Next week:** A Tasmanian wool producer tells why he has opted to sell his wool through The Merino Company wool pool.